



EDUCATOR GUIDE

THE POWER OF STYLE

How Fashion and Beauty Are Being Used to Reclaim Culture
by Christian Allaire

by Christian Allaire

Lesson plan by Jonelle St Aubyn

GENRE: Non-fiction, Cultural Studies

THEMES: Identity, Self-expression, Anthropology, Culture

SUITABLE FOR: Grades 7+, Ages 12+

GUIDED READING LEVEL: Fountas and Pinnell V

LEXILE: 1070L

COMMON CORE STANDARDS: L.7-8.1, L.7-8.2, L.7-8.3, L.7-8.4, L.7-8.5, L.7-8.6, L.7-8.7, L.7-8.8, L.7-8.9, L.7-8.10, L.7-8.11, L.7-8.12, L.7-8.13, L.7-8.14, L.7-8.15, L.7-8.16, L.7-8.17, L.7-8.18, L.7-8.19, L.7-8.20, L.7-8.21, L.7-8.22, L.7-8.23, L.7-8.24, L.7-8.25, L.7-8.26, L.7-8.27, L.7-8.28, L.7-8.29, L.7-8.30, L.7-8.31, L.7-8.32, L.7-8.33, L.7-8.34, L.7-8.35, L.7-8.36, L.7-8.37, L.7-8.38, L.7-8.39, L.7-8.40, L.7-8.41, L.7-8.42, L.7-8.43, L.7-8.44, L.7-8.45, L.7-8.46, L.7-8.47, L.7-8.48, L.7-8.49, L.7-8.50, L.7-8.51, L.7-8.52, L.7-8.53, L.7-8.54, L.7-8.55, L.7-8.56, L.7-8.57, L.7-8.58, L.7-8.59, L.7-8.60, L.7-8.61, L.7-8.62, L.7-8.63, L.7-8.64, L.7-8.65, L.7-8.66, L.7-8.67, L.7-8.68, L.7-8.69, L.7-8.70, L.7-8.71, L.7-8.72, L.7-8.73, L.7-8.74, L.7-8.75, L.7-8.76, L.7-8.77, L.7-8.78, L.7-8.79, L.7-8.80, L.7-8.81, L.7-8.82, L.7-8.83, L.7-8.84, L.7-8.85, L.7-8.86, L.7-8.87, L.7-8.88, L.7-8.89, L.7-8.90, L.7-8.91, L.7-8.92, L.7-8.93, L.7-8.94, L.7-8.95, L.7-8.96, L.7-8.97, L.7-8.98, L.7-8.99, L.7-8.100

GENERAL CURRICULUM CONNECTIONS: Social Studies, English Language Arts

CONNECTIONS: Identity, Self-expression, Anthropology, Culture

Identity, Self-expression, Anthropology, Culture

SUMMARY:

Ùc^|Áã•Á} [cÁb~•cÁc@^Á&| [c@^•Á [}Á [~!Áàæ&\ • - ãcÁã•Á•^|~È^ø] !^••ã [}ÉÁ!^] !^•^} cæcã [}ÉÁæ} áÁc!æ} •~ [! { æcã [}ÉÁ
Œ•ÁæÁ-æ•@ã [}È [à^•••^áUãà , ^Ác^} ÉÁÔ@!ã•cãæ} ÁŒE||æã!^Á!æ!^~Á•æ , Áæ} ^ [}^Ác@æcÁ| [[\^á|ã\^Á@a { Áã} Ác@^Á
{ æ*æ:ã } ^Á [!Á { [çã^•Á@^Á• [~*@cÁ [~cÁ~ [!Áã } •] á!æcã [}ÉÁ [, Ác@^Á-æ•@ã [}Áæ} áÁ•c^|Á , !ác!Á~ [!Á Vogue, he
ã•Á , [!\ã } *Ác [Á&@æ} *^Ác@æc - à^&æ~•^Á&| [c@^•Áæ!^Á} ^ç^!Áb~•cÁ&| [c@^•ÉÁ T^} q•Á@^|•Áæ!^ÁæÁ•cæc^ { ^} cÁ [-Á
] !ã^Áã} Ác@^Á-æ&^Á [-ŠŌÓVÛÉÁãã•&!ã { ã} æcã [}ÉÁ , @ã|Á!ãà [}Á•@!c•Á@ [} [!ÁQ} áã*^ [] ~•Áæ} &^•c [!•Áæ} áÁ\^] Á
&~|c~!^Áæ|ãç^ÈÁŒE||æã!^Ácæ\^•Ác@^Á!^æã!Ác@; [~*@Áæãããcã [}æ|Ác [] á&•Á|ã\^Á& [•] |æ~ÉÁ { æ\^Á~] ÉÁ@ããã•ÉÁæ} áÁ@æã!ÉÁ
] ! [àã } *Ác@^Á& [] } ^&cã [} •Áà^c , ^^} Á-æ•@ã [}Áæ} áÁ@ã•c [!^ÉÁ&~|c~!^ÉÁ [] |ãcã&•ÉÁæ} áÁ• [&ãæ|Áb~•cã&^È

Please remember that the suggested questions and activities within this educator guide are meant to serve as a starting point. Educators are encouraged to select items from each part of the guided inquiry process that work best for their style of teaching and will help them meet their goals when covering the topics in this book. Activities and prompts should be tweaked and/or reformatted to best fit your students, context, and community to ensure equity and inclusion.

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[-Á]^!•[]æ|Áâ}c^!^•cÉÁV@^Á-[|| [, â} *Áæ!^Á•[{ ^Áââ^æ•Ác@æcÁ•c~â^}c•Á { â*•cÁ~•^Ác[Á^ç]Á^Á}Ác@^Á!Á]^!•[]æ|Á
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and beauty?

GÉÁcE•\Á•c~â^}c•Ác[Á^ç]||[!^Áââ ^!^}cÁ@æâ!•c^!^•Áæ}âÁc@^!Á!Á^•] ^&câç^Á&~|c~!æ|Áâ* }â , &æ} &^É

HÉÁcE•\Á•c~â^}c•Ác[Á!^•^æ!&@Á!æ}â•Ác@æcÁæ!^Á! [! [{ câ } *Áâ } &|~ •âçâc^ÉÁà [â^Á] [•âçâc^ÉÁæ } âÁæ&&^] cæ } &^ÉÁ
How are these brands transforming the world of fashion and beauty?

WHILE READING THE BOOK

V@^Á~^•câ []•Áâ^ [, Áæ!^Áâæ•^âÁ []Áâ}-[! { æcâ []Á!^•^}c^!^Áâ}Á^æ&@Á&@æ]c^!ÉÁÖâ~&æc[!•Áæ!^Á^]& [~!æ*^âÁc[Á•^!^&cÁæ}âÁæ••â* }Á
~^•câ []•Áâ~!â} *Á&@æ]c^!Á!^æââ} *•Ác@æcÁâ^•cÁ~ []!cÁâ}-[! { æcâ []Ác@æcÁc@^•^Á , æ}cÁc[Á^ {]@æ•â: ^Áâ}Ác@^Á!Á&|æ••^•ÉÁUc~â^}c•Á&æ}Á
c@^}Á•@æ!^Ác@^!Áâ}-[! { æcâ []Á , âc@Ác@^!Á&|æ•• { æc^•Áâ}ÁæÁçæ!â^c^Á [-Á- [! { æc•ÁçâÉ^ÉÁc@â} \Á]æâ!Á•@æ!^ÉÁââ* •æ , ÉÁ- [!Á& [!]^!•ÉÁc&ÉD

VIDEOS

The Power of Style & [ç^!•ÁæÁ , ââ^Áçæ!â^c^Á [-Á- [! { •Á [-Á-æ•@â []Áæ}âÁ!^æcâç^Á^ç]!^••â []Áæ}âÁ@ [, Ác@^Á^Á
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•c~â^}c•Á&æ}Á , æc&@Ác[Á@^!]Ác@^ { Á!^æ!}Á { [!^Áæâ [~cÁ { câ []â



CHAPTER 1: SEWING TRADITION

How Fashion Designer Bethany Yellowtail Celebrates Her Native American Heritage - ÁÓ^c@æ} ^Á
Y^|| [, cæã|Á|^-cÁ T [}cæ}æq•ÁÔ! [, ÁQ}ðãæ}ÁÜ^•^!çæcã [}ÁæcÁFïÁc[Á-|| [, Á@^!Áã!^æ { Á[-Áà^& [{ ã } *ÁæÁ-æ•@ã [}Á
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Alter-NATIVE Episode 1 - ÁÓ^c@æ} ^Á [~!•Á@^!Ác!æããcã [}•Áæ}ðã@^æ!cã!^æ\Áã}c[Á@^!ÁÓÈY^|| [, cæã|Á& [{ }æ} ^ÉÁ
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Jamie Okuna - ÁV@^•^Áçãã^ [•Á•@ [, &æ•^Ác@^!Á•\ã|•Áà^@ã}ðãc@^!Á , [!^Á [-Á-æ•@ã [}Áæ!cã•cÁRæ { ã^ÁU~ { æÁ
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BTS with Tranquil Ashes Interview with a Cosplayer - ÁU}Ác@ã•Á^]ã•[ã^ÉÁCE}bæÁ•æc•Áã[, }Á , äc@Á&[•-
player æ}ãÁ {æ\^~]Áæ!cã•cÁV!æ}~ã|ÁCE•@^•Ác[Áãã•&~••Á&[•]|æ^ÉÁTã&@æ^|ÁÓÁR[!ãæ}ÉÁà~ã|ãã} *Á&[, ,ã^}&^Áæ}ãÁ
dealing with trolls online.

CE•\Á•c~ã^}c•K

FÉÁY@^Áã[Á•[{^Á]^[]|^Á^}b[^Á&[•]|æ^Áæ}ãÁ , @^Á@æ•ÁæcÁ*! [, }Áã}Á []|^æ!æc~Ñ

GEÁY@[Áã•Á]æ!cã&ã]æcã} *Áã}Á&[•]|æ^Ñ

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CHAPTER 4: HEAD STRONG

Headdress - ÁRÈRÉÁP^^]ã}Áã•ÁæÁ-^ {æ|^ÁQ}ãã*^} [~•Á , | { {æ\^!ÉÁYäc@Ác@^Á@^]Á[-Á]@[c[*!æ]@^!ÁPæã^æÁ
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&[]ç^!•æcã []Áæà [~cÁc!æããcã []Áæ}ãÁ&~|c~!æ|Áæ}]! []!ãæcã []É

Haute Hijab | Melanie Elturk - ÁT^|æ}ãÁ[-ÁPæ~c^ÁPäbæàÁ][•c•Á^æ•^Éc[É- [|| [, Á@äbæàÁc~c[!äæ|•ÉÁ|ã-^•c^|Á
çãã•ÉÁæ}ãÁc!æç^!Áç|[*•Á-[!Áæ||Ác@ã} *•ÁPæ~c^ÁPäbæàÉÁŠ^æ!}Á { [!^Áæà [~cÁT^|æ}ã^Á@^!^KÁÛPUÁÉÁ
... É@æ~c^@äbæàÉ&[{ ÉÁÛ}æ]&@æcÁO@æ~c^@äbæàÉÁQ}•cæ*!æ { ÁO@æ~c^@äbæàÉÁQæ&^à [[\ÁPæ~c^ÁPäbæàÉ

Leah Vernon - ÁÖ^cÁc[Á\ [, ÁŠ^æ@ÁX^!} []Áæ}ãÁ@^!|ã-^Áæ•ÁæÁT~•|ã { Á-æ•@ã []Áã} ' ^}&^!É

Halima Aden - ÁY^Á\ [, ÁPæ|ã {æÁCEã^}Áæ•Ác@^Á , !•cÁ@ã* @É-æ•@ã []Á@äbæàÉ , ^æ!ã} *Á { [ã^!ÉÁÛ@^Á@æ•Á*!æ&^ãÁ
ÿ^: ^q•Á~ , æ^Áæ}ãÁc@^Á&[ç^!Á[-ÁÓ!äcã•@Á VogueÉÁPæ|ã {æÁ , æ•Áà []!Á}ÁSæ\ {æÁÛ~ *^ÁÁÖæ {]Á}ÁS^}~æÉÁ
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c[Á { ^ÁcÁ , äc@Á^ [~} *Á]^ []|^Áæ}ãÁ*äç^Ác@^Á , !•cÁ^ç^!ÁVÖÖYÁVæ|Áã}Ác@^Á&æ {]É

V@^•^Áæ&cäçcä^•Áä}•]ä!^Á&[}cä}~^ä!^' ^&cä[}Áæ}á!^••[]•^Ác[Ác@^Ác^çcÉÁ!ä} *Á&[]&|~•ä[}Ác[Ác@^Ác^ç] ^!ä^}&^Á[-Á!^æä] *Ác@ä•Á
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W•ä} *Á^çä!^&^Á!:[çä!^á!}Ác@^Áä [[\ÉÁæ•\Á•c~á^}c•Ác[Á^ç]|æä}Ác@^!Á!^• []•^•Ác[Ác@^Á- [|| [, ä} *Á~^•cä []•K
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à [[\Áçä!^çcä@æÔ {]c@^çÁcæ v }á~æá!á!^æ~c! [çÁcæ } Ô^•^!•É



V@^•^Áæ&cäçäcä^•Áæ!^Á [} | ^ÁæÁ•cæ!cÉÁV@^•Áæ!^Áä^•ä* } ^Áä [Á•~]] [!cÁc@^Á* [æ|Á [-Á@^|] ä } *Á•c~ ä^ } c•Á^ç] [!^Ác@^Áà [[\Áæ } äÁc@^Á!Á [, } Á &!^Áæcäçäc~ÉÁ

P^!^Áæ!^Á• [{ ^Áæ&cäçäcä^•Ác@æcÁ•c~ ä^ } c•Á&æ } Á^ } *æ*^Áä } Áæ•Áæ } Á^çc^ } •ä [} Á [-Ác@^Á!Á|Áæ! } ä } *K

Start your own fashion or beauty line

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